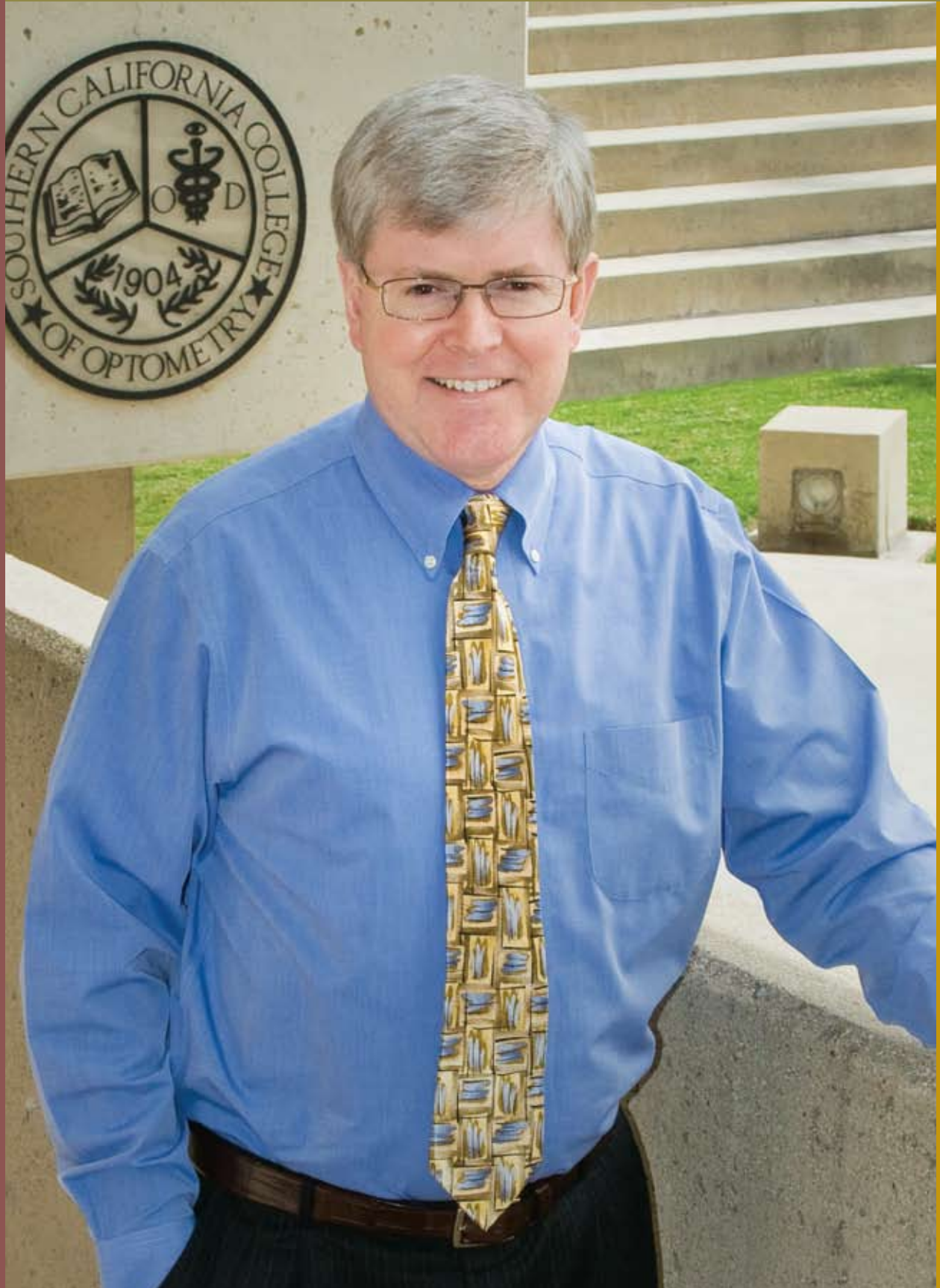


Alumniscope

WITH EXPERIENCE, COMES VISION



FOCUSING ON OUR NEW PRESIDENT



Southern California College of Optometry

New President Champions Mission

Alexander Utilizes Futuring Process to Guide Course

Strong, purpose-driven individuals have championed the mission of the Southern California College of Optometry throughout its 105-year history. Today, that individual is Kevin L. Alexander, O.D., Ph.D., F.A.A.O., who became SCCO's Seventh President on July 1, 2008.

Dr. Alexander brings three-decades of experience and leadership in optometric practice and education to the warm-weather confines of SCCO's Fullerton campus from his latest assignment at the college of optometry in Big Rapids, Michigan. The Ohio native's credentials also include a solid commitment to organized optometry. Immediately prior to joining SCCO, he completed a one-year stint as President of the 35,000-member American Optometric Association.

He and his wife, Carol Alexander, O.D., have made the transition to Fullerton and are enjoying meeting members of the College Family and the community. From picnics to dinners and every type of meeting in between the Alexanders have attended a variety of student, faculty, trustee, alumni and community events since their July arrival in Fullerton.

On April 18, the College will hold an Inauguration Ceremony to mark Dr. Alexander's formal induction into the Office of President.

All SCCO alumni and friends are invited to attend the event that will be held on the Fullerton campus. (See page 7 for details.)

Recently, through a series of questions and answers, Dr. Alexander shared his excitement for what he sees as a very bright and meaningful future for the Southern California College of Optometry.

How would you describe your role as SCCO's Seventh President?

My job is to help the College develop a sense of the future — a vision — and to facilitate the creation of a plan to achieve that vision. This involves identifying the unique skills in our people to achieve aspects of the plan; to generate resources to get to the future; and lastly, and this is most important, to stay out of the way.

My role as president is like that of a football coach. I hire coaches, recruit players, develop plays, and oversee practice. But, on game day, the coach is watching on the sidelines as his players execute the plan.

You've announced that taking the College's constituents through a futuring process to develop a strategic plan is high on your priority list. Tell us how you will accomplish this goal.

The plan is this...think of this process like that of planning a family vacation. You collect informa-



The Council of Regents met over Reunion Weekend and received an update on the College from President Kevin Alexander, O.D., Ph.D. Pictured are (l-r): Bill Simons, O.D., '82; Gerald Easton, O.D., '54; Bob Gordon, O.D., '71; Dawn Miller, O.D., '83; Dr. Alexander; Dick Baker, O.D., '64 and his wife, Lynda; and Bill Codner, O.D., '80.

tion about certain destinations and then ask, what would you like to have happen? Then you make a decision on where to go and what to do and then get in the car, depress the accelerator and go.

We'll begin to collect information about the world, the profession and optometric education. We'll look at trends and statistics. Where do experts see us going? We'll break into groups that include faculty, staff, administrators and trustees. Areas of interest or themes will emerge, such as economics, demographics, technology, the delivery of education, etcetera. We'll drill down into each group to find if there are trends that are obvious or are there areas we want to get into.

Hypothetical preferred futures will be developed and then we'll come back together as a group and present all the preferred futures. Think of preferred futures as a "headline." What would a headline about SCCO read in 2020? We'll put all futures, and there could be a couple of hundred, together then we'll pare them down to a manageable number, maybe six, eight or ten preferred futures that will form the foundation for our strategic plan.

Now, let's say we end up with 10 futures that every single person had input on. We'll break those futures into functional areas — accounting, teaching, research, fundraising, etcetera and then ask, how can each unit help achieve these futures?

The groups will pull out two or three futures they can directly affect. Now we have a future and a mission for each group. Groups may also select futures on which to collaborate. This entire process forms the basis for a strategic plan. Upon completion of the process we will have a good idea of where we are going and how we're going to get there.

It's the process and interchange that will energize and strengthen the organization. The futuring process will provide a sense of common purpose and understanding of where we are headed as a team.

What is the commitment of SCCO's Trustees?

The members of the College's Board of Trustees will be instrumental in the futuring process as they're pivotal to our approach to the future. They also have a definitive commitment to personally provide transforming gifts and to maintain the College as their top priority. The Trustees also assist by making connections with potential collaborators and donors that can advance the College's mission.

Meeting and greeting members of the College Family has been a top priority for President Kevin L. Alexander, O.D., Ph.D., since his July arrival in Fullerton. Through a variety of on- and off-campus events, he and his wife, Carol Alexander, O.D., have spent time getting to know students, faculty, staff, alumni, donors and members of the community. Following is a sampling of photos of Dr. Alexander with many of those he has had the pleasure to meet over the past seven months.



Gary Mukai, O.D., '74, Dr. Alexander and Hershel Welton, O.D., '64, at Vision Expo, Las Vegas, NV.



SCCO's new First Lady, Carol Alexander, O.D., met with many SCCO alumni at Vision Expo including Classmates Michael Sellers, O.D., '78 (left), and Mark Sarno, O.D., '78.



Ellen and Robert Severson, O.D., '51, were greeted by President Alexander at the Fall Scholarship Program.



Dr. Alexander met with alumni at the Claremont, CA home of Jess and Ann Johannsen, O.D., '82.



Alan Sasai, O.D., '77, meets Dr. Alexander.



The Class of 1951's Elliott Brainard with Dr. Alexander.



Vivian and Don Janiuk, O.D., '72, meet President Alexander.

SCCO has a long track record of financial stability. Over the past several months the College's investment income has declined due to the economic crisis in the US. How is the College managing this financial situation?

The current economic situation affects us in two large ways. First is the decreased value of the stock market that effects our investments, endowments, and planned giving vehicles. Our tuition contributes 46 percent of the revenue for our operating budget. Investment income and gifts account for the balance. Our holdings also include property that has lost value. Currently, our investment strategy is well diversified and long-term. We are confident that things will improve with time and we must be patient.

Secondly, the availability of capital or the liquidity of capital is critical to our operation;

especially, in terms of meeting our day-to-day expenses. For example, in October of last year an investment firm that was holding our short term cash would not allow us access. We managed that situation thanks to our great staff in the Fiscal Services Office.

The availability of student loans is critical to our program. If the banking industry shuts down higher education and graduate school loans then students — our students — will have a problem. Currently, the average indebtedness of our students is \$126,000 including undergraduate school expenses.

So how are we dealing with these factors? First, like so many others we have reduced spending to an absolute minimum. We are looking hard at all areas of spending including salaries, benefits, building maintenance and more.

Additionally, we are continually reviewing our investment approach with our financial advisors, Finance Committee, Board of Trustees, and College administrators and staff who are managing

Dr. Kevin Alexander — Career Highlights

Kevin L. Alexander, O.D., Ph.D., F.A.A.O., became SCCO's Seventh President on July 1, 2008. He brings to the College a professional career rich in optometric practice, academe and leadership.

Dr. Alexander has earned four degrees from The Ohio State University (OSU). They are: Bachelor of Science, June 1974; Doctor of Optometry, June 1976; Master of Science, Physiological Optics, August 1977; and Doctor of Philosophy, Physiological Optics, August 1979. He completed a Fellowship in Vitreo-Retinal Disease in 1995 at Retina Vitreous Associates affiliated with OSU.

Prior to his July 2000 start as dean of the optometry program at Ferris State University, Dr. Alexander practiced optometry in private and group settings. He also held faculty positions at The Ohio State University, College of Optometry. For many years he has shared his expertise in the area of ocular disease with optometrists and other health care providers through his publications and scientific papers and continuing education lectures.

As an optometrist, Dr. Alexander has actively served his profession beginning with his 1976 membership in the Ohio Optometric Association to his recently completed volunteer position as president of the American Optometric Association, 2007–08. He has chaired or co-chaired numerous state and national committees including the AOA's 2005–06 series of summit meetings, Optometry 2020, that have outlined the preferred future for the profession.

SCCO's new president holds many honors and awards. Among the most notable are: The Ohio State University, College of Optometry H. Ward Ewalt Medal for Distinguished Service, 2007; Michigan Optometric Association Keyperson of the Year, 2002; Distinguished Practitioner, National Academies of Practice, 2000; Trustee, American Optometric Association, 1999–2004; Past President, Ohio Optometric Association, 1996; Outstanding Service Award, Ohio Optometric Association, 1992 and 1998; Ohio Optometric Association Warren Morris Optometrist of the Year, 1989; Outstanding Service Award, Epsilon Psi Epsilon, 1987; and The Ohio State University Alumni Award for Distinguished Teaching, 1980.

Dr. Alexander's wife, Carol L. Alexander, O.D., is also an OSU graduate. She recently transferred her private optometric practice of 17 years in Sylvania, OH, to a recent graduate. The couple has two married children, a son, Nicholas, 30, who is an OSU graduate in criminology, and a daughter, Lindsay, 28, an optician. The Alexanders have four grandchildren.

the day-to-day financial operations of the College. We feel comfortable with where we are. We expect the losses incurred will reverse over time.

Also, like the rest of the nation, a new thought process is required with relation to financial planning and investment. Short-term we have moved money to different investment vehicles and are managing it as best we can.

Regarding student loan funding, we're continuously working to increase our scholarship program. We also need to continue to lobby congressional leaders about the issue in an effort to keep loan programs available for professional schools.

As the new President the financial situation is a frustrating one for me. I've been charged with developing a futuristic approach — a whole new era for SCCO. Now, we're asking everyone to tighten his or her belt, hoard cash, defer maintenance, and keep everyone employed. It's hard to grow in that kind of environment. Still, if we manage things carefully, I am optimistic that we begin to move in the new areas that will strengthen our program and add to the reputation and prestige of the College.

How will SCCO prepare its students for optometric practice in today's changing health care environment?

The profession is very dynamic. The rate of change has accelerated. The challenge to optometric education is to identify the changes. Once identified, what needs to be done? How? Where? How do we teach in new areas? How do we prepare our faculty? What do we teach? How does it fit into a four-year program? Do we continue to add courses to the curriculum or do we take out of the curriculum?

For the answers to these questions we need to be totally involved in the profession with our "ear to the rail." We need to be involved in organized optometry so we know where the profession is heading. Our College planning needs to be a continuous process. For example, take the area of genomics. How do we integrate knowledge of genomics into the program so that students can be involved in these new genetic therapies when they become available?

Continuously improving the curriculum is a challenge, requiring input from everyone and lots of give and take on the part of the faculty. You have to make hard decisions about what to add, what to lop off. The process is difficult. But, in the end, the curriculum is better because of every good idea that is reviewed and processed.



Eight students each received a \$1,250 Alumni Association of SCCO Endowed Scholarship at the Fall Awards Program. Seven of the eight students are pictured with Alumni Association Board Member Charles Luu, O.D., '86, and SCCO President Kevin Alexander, O.D., Ph.D. The students are (front row l-r): Lauren Mah, '11, Julie Kao, '12, and Sheri Meyer, '09; (back row l-r) Dr. Luu, Pedram Youabian, '11, Kelly Kageyama, '12, Emily Freeman, '10, Annie Chang, '10, and Dr. Alexander.



Two former AOA Presidents share a moment in San Diego. Pictured with President Alexander is Gerald Easton, O.D., '54, who served as AOA President, 1985-86. Dr. Alexander served as AOA President, 2007-08.



President Alexander recognized Switchboard Operator Gladys Kocian for her 35 years of service to SCCO during the Holiday Luncheon. She and several other SCCO employees were honored.



Janet and Ken Manell, O.D., '68, met SCCO's new President, Dr. Kevin Alexander at the Reunion Luncheon in October.



Stephanie Ripley, O.D., '91, and Dr. Alexander.



Dr. Alexander with Steven Peterson, O.D., '82.



Greg Pearl, O.D., '83, Bob Downs, O.D., '80, Dr. Alexander, and Scott Ancel, O.D., '80.



President Kevin Alexander with Mike Spitzer, O.D., '80.



John Riggs, O.D., '81, and Dr. Kevin Alexander.



Peter Huang, O.D., '01 and his wife, Anita Niederberger, O.D., '00, had an opportunity to meet with SCCO President Kevin Alexander at the Evening with the President gathering in San Diego.



SCCO Trustee Glenda Secor, O.D., with President Alexander at the Evening with the President gathering hosted by John Nishimoto, O.D., M.B.A., '87, and his wife, Janis Nishimoto, O.D., '93, at their home in Tustin, CA.



The White Coat Ceremony for the Class of 2012 was held in September. SCCO President Kevin Alexander, O.D., Ph.D., congratulated each member of the class as he or she received their coat. Here he's pictured with Jana Murakami, '12.



SCCO President Kevin Alexander, O.D., Ph.D., met with Distinguished Benefactors David Stein, O.D., '84, and Howard Stein, O.D., '59 and his wife, Linda Nicholes.



Phil Smith, O.D., '68, is pictured with SCCO President Kevin Alexander, O.D., Ph.D. Dr. Smith and his wife, Kenda, hosted an Evening with the President gathering in their San Diego home.



Alumni Robert Gordon, O.D., '71 and Andrea Silvers, O.D., '70, hosted an Evening with the President in their Tarzana, CA home. They're pictured with President Kevin Alexander.



Pictured with President Alexander are Classmates Pochi Huang, O.D., '07 (left) and Eugene Kim, O.D., '07.



Surprise! Members of the SCCO Family came together to celebrate President Alexander's birthday in July.

What additional academic degrees might SCCO offer?

In 105 years this institution has never had a graduate program. A graduate program is critical to serious contributions to the body of knowledge to the profession. We are a very special institution. We have the people, the facilities, and the resources to continue to be a really outstanding college of optometry. We do a great job of educating and training optometrists, but we must do more.

We have an obligation to conduct research, to train tomorrow's faculty, to contribute to the body of knowledge and the core or essence of the profession. A key piece to meeting that obligation is a solid graduate program.

Vision science is the underpinning of our profession and SCCO needs to be part of that. So we're working toward offering a Master of Science in Vision Science with the ultimate goal of offering a Ph.D.

A second area of emphasis is practice management. I have 32 years of practice and optometric education experience and I wonder why colleges of optometry don't take a stronger role in practice management? I'm puzzled. Optometrists run huge practices that are really large businesses. Colleges have experience in practice management that we can offer to the profession.

So here is what SCCO is going to do and we're ready to assist in two ways. First, we're developing a "mini" MBA curriculum. Five or six sessions over several months will be offered. Business aspects of practice and business principles and how they apply to optometric practice will be taught with business school faculty from Cal State Fullerton and SCCO faculty.

The second component is that I hope this will stimulate both institutions to develop an MBA in Optometric Practice Administration. SCCO would be a pioneer in this area. This is very exciting.

What assistance might SCCO provide in developing or enhancing optometric educational programs on an international level?

We need to take a world-view. We can offer the clinic piece or the didactic piece of optometric education to many other countries. For example, we're looking at developing relationships with Korean optometrists. Today, optometry in Korea is similar to what optometry was in the US in 1930 — Korean optometrists are refractionists. They need clinical

experience in ocular disease, contact lenses, vision therapy and other areas. They could come here and get that experience. It makes sense to be involved as we are part of a larger world community.

Optometry in North America is so far ahead of the rest of the world in development of the scope of practice. Optometrists in other countries look to us and ask, 'Can you help us become more like you?'

This would be rewarding for us. We would interact with other cultures, which ultimately, is what a well-rounded education offers. Our students will never have more opportunity than now, when they are students, to experience new cultures.

How can alumni assist the College?

I appreciate the guidance alumni give to prospective students to SCCO and to the profession. Alumni talking to young people about the profession stimulates interest in optometry.

Alumni committees at the College provide input into the growth and development of the program. Alumni are delivering care in the trenches and they can and do make suggestions for our program. They have fresh ideas that make us better.

Financial support of the institution is critical.



Alumnus Bernard Silverman, O.D., '60, was so impressed with the conversation he had with the student who called him during the College's Telefund to solicit his support that he asked to meet her. Dr. Silverman visited the SCCO Campus and met Telefund Volunteer and Second-Year Student Vi Lee, '11, and President Alexander.

If an alumnus believes his or her success in any part is due to SCCO, then I believe there is an obligation to give back. Now more than ever this institution needs funding to support its great program. We have the people and the vision — we have everything in place to be the world leader in optometry.

Final Words

I would like everyone to know that Carol and I are excited to be here and become part of the SCCO Family. There's enormous potential to expand the reach of the current program. I enjoy this type of challenge and look forward to what we can do together to add to our great profession.

The Inauguration of the Seventh President

The Board of Trustees, the Faculty and the Students of the
Southern California College of Optometry

Request the Honor of Your Presence at the
Inauguration of

KEVIN L. ALEXANDER, O.D., Ph.D.

Saturday Afternoon, the Eighteenth of April, Two Thousand & Nine at Three O'Clock

Ernest A. Hutchinson Memorial Amphitheater
2575 Yorba Linda Boulevard, Fullerton, California

Reception to Follow

Special Recognition

Dr. Gene Calkins Honored as Distinguished Alumnus

California Optometrist Gene D. Calkins, O.D., J.D., has been honored by the Southern California College of Optometry Alumni Association as its Distinguished Alumnus of the Year for 2008.

Dr. Calkins, a 1968 graduate of the College, was selected for this special recognition based on his service to his alma mater and leadership within the profession.

“Dr. Calkins joins a select group of 28 graduates of the College that have received this honor in recognition of their dedication and support on behalf of their alma mater, profession and community,” noted Donald E. Jarnagin, O.D., ’70, the 2007 recipient of the Distinguished Alumnus of the Year Award. Dr. Jarnagin presented the award to Dr. Calkins at the College’s Reunion Banquet held on October 11 in Fullerton. That evening



The Alumni Association of SCCO honored 1968 graduate Gene D. Calkins, O.D., J.D., as its 2008 Distinguished Alumnus of the Year. Pictured at the College’s Reunion are (l-r): Alumni Association President John S. Rossi, O.D., ’84; Honoree Dr. Calkins; and SCCO President Kevin L. Alexander, O.D., Ph.D.

Dr. Calkins and his classmates celebrated the fortieth anniversary of earning their Doctor of Optometry degrees.

“A member of SCCO’s Board of Trustees since 1994, Dr. Calkins has served on a number of key committees,” said Dr. Jarnagin. “His degrees in both optometry and law have been invaluable to the College as well as the numerous professional organizations for which he volunteers.”

Dr. Calkins practices in San Pedro, CA, and is a Member and Past President of the South Bay Optometric Society; Member, California Optometric Association; Member, American Optometric Association, Member and Past Chairman, Vision West Board of Directors; Fellow, American Academy of Optometry; and former Member, California State Board of Optometry.

Supporting all of his professional and community activities is his wife, Kathleen. The couple resides in San Pedro.

DISTINGUISHED ALUMNUS OF THE YEAR AWARD RECIPIENTS

2008	Gene D. Calkins, O.D., J.D., ’68
2007	Donald E. Jarnagin, O.D., ’70
2006	David T. Wakabayashi, O.D., ’70
2005	Mark M. Morris, O.D., ’63
2004	Wayne W. Hoeft, O.D., ’59
2003	James L. Cox, O.D., ’67
2002	Duane A. deCroupet, O.D., ’70
2001	Tony Carnevali, O.D., ’75
2000	Rodger T. Kame, O.D., ’62*
1999	Hershel B. Welton, O.D., ’64
1998	Robert L. Gordon, O.D., ’71
1997	Akio Kanai, O.D., ’72
1996	Warren Harvard Low, O.D., ’52
1995	Renald J. Anelle, O.D., ’65
1994	Richard H. Kendall, O.D., ’51
1993	Lynn Caffrey Gabriel, O.D., ’78
1992	Robert L. Severtson, O.D., ’51
1991	L. Earl James, O.D., ’48*
1990	J. Davis Armistead, O.D., ’48
1989	James R. Gregg, O.D., ’48
1988	Arthur C. Heinsen, O.D., ’48*
1987	Robert F. Kettenhofen, O.D., ’46*
1986	Paul C. Barr, O.D., ’48
1985	O. Doyle Dannenberg, O.D., ’48*
1984	Harold R. Lutes, O.D., ’38*
1983	Homer H. Hendrickson, O.D., ’38*
1980	Leslie W. Scown, O.D., ’21*
1979	Louis H. Jaques Sr., O.D., ’11*

NOTE: No award was given in 1981 or 1982.
*Deceased

Alumni Notes

COA Board of Trustees

Elected in February to serve on the 2009 California Optometric Association (COA) Board of Trustees are the following SCCO alumni and faculty: President-Elect Harue J. Marsden, O.D., M.S., '87; Secretary/Treasurer James R. Dallas, O.D., '86; and Trustees Jan Cooper, O.D., '87, Movses D'Janbatian, O.D., '83 and Barry Weissman, O.D., SCCO adjunct faculty.

Honored at the same meeting were: SCCO President Kevin Alexander, O.D., Ph.D., who received recognition as a Distinguished Member; Amy Jo Calder, O.D., '03 and Matthew Wang, O.D., '03, as two of the five Young Optometrists of the Year; Posthumous Honoree Harold L. Ross, O.D., '68, California Vision Foundation Optometrist of the Year; Rick Hoffman, O.D., '74, as Keyperson of the Year; Professor Eric Borsting, O.D., M.S., who received the Excellence in Optometric Education Award; and Fourth-Year Student Garrett Milner, '09, one of two recipients of the George I. Deane, Jr., O.D., Memorial Leadership Award.

1948

J. Davis Armistead, O.D., Lubbock, TX, was interviewed for the article, "Image Maker," that appeared July 27, 2008 in the special section of *The Avalanche-Journal's, Lubbock Centennial, 1909-2009*. The front-page article detailed the story of Dr. Armistead prescribing rock 'n' roll icon, Buddy Holly's famous black-rimmed glasses. A photo of Dr. Armistead standing with an oversized pair of glasses that is part of the landscape for the City of Lubbock was included with the article. Holly was a longtime patient of Dr. Armistead's. The pair of glasses Holly was wearing the night of the plane crash that took his life is now on display at the Buddy Holly Center in Lubbock.

1970

Gary M. Lazarus, O.D., Ph.D., Manhattan Beach, CA, has opened a branch office in Sherman Oaks. He was recently selected to be the ophthalmic consultant to the medical board of the California Jazz Foundation. Dr. Lazarus is a former classically trained pops and jazz pianist. In addition, he was the recipient of the Ronald Regan Gold Medal Award for Health Care in 2004 and 2005. The special interests of Dr. Lazarus are neuro-ophthalmology and electro-diagnosis in retinal degenerations. He has been a member of the optometry staff at Cedars-Sinai Medical Center for 37 years and is a lecturer, author and editor in neuro-ophthalmic disease.

A New Look for SCCO's Website!

The College's website has a new look! Overall, the site was designed with "ease of use" in mind for the College's prospective students and other visitors. From the homepage, visitors have two main choices — enter the College of Optometry page or the Eye Care Center page. Primary navigation lists are then provided to assist one in quickly finding the information they desire. Check it out at: www.scco.edu.



1948: The cable TV program Vision and You, hosted by **Margaret S. Dowaliby, O.D.**, West Hollywood, CA, recently celebrated 25 years on the air. Dr. Dowaliby reports that the program will now end. Over the years, she has interviewed major contributors to the eyecare field who discussed their specialties. The program, originally sponsored by SCCO, also featured student leaders discussing various research projects and their future plans. She writes, "No other program has delved so deeply and so long into the major contributions by optometric leaders and allowed us to see the persons responsible for these great achievements."



1954: **Byron Y. Newman, O.D.**, San Diego, CA, and his wife, Bunny, stopped by the SCCO Campus in September. During the visit he left a copy of the September 20, 2008 issue of the *San Diego Union-Tribune*, for which he was interviewed and photographed. The article, "Optometrists Focus On Giving," highlighted the contributions of San Diego optometrists who provided vision screenings at a downtown elementary school.

1971

William B. Stanford, O.D., Tustin, CA, has authored the book, "Lizzi and Fredl: A Perilous Journey of Love and Faith." The book tells of his parents' experience as Catholics immigrating to the US during WWII.

1973

Pamela J.L. Miller, O.D., J.D., Highland, CA, has completed the Disney Approach to Quality Service program offered through the Disney Institute. About 40 individuals representing the VA Medical Centers, the Defense Intelligence Agency and the CIA, as well as representatives from the hotel and resort community, hospitals, restaurants and financial institutions joined her. Dr. Miller is also an inaugural faculty member of the Ciba First Practice Academy and is a Distinguished Member of the National Academies of Practice.

The Arizona Optometric Association has honored, **Serge W. Wright, O.D.**, as its 2008 OD of the Year. Following his 1973 graduation from SCCO, Dr. Wright opened a practice in Sedona and immediately became active in the local and state professional organizations. His community involvement is extensive and includes the Lions Club, Kiwanis Club, Chamber of Commerce and Sedona High School. He and his wife, Kathy, have three children and two grandchildren.

1974

Donald L. Barniske, O.D., Brawley, CA, presented a scientific paper on new research that has discovered light-stimulated cells in the eye that do not contribute to sight. The paper was presented last June at the International Conference on Light and Vision in Phoenix, AZ.

1978

Gary W. Asano, O.D., Manhattan Beach, CA, has just finished an eight-year stint on the American Academy of Optometry Admittance Committee. This is just in time for him to concentrate on the formation and initial activities of the California Optometric Association Low Vision Rehabilitation Section, which he started working on two years ago. Dr. Asano reports that on January 31, the Section was voted in unanimously at the COA House of Delegates.



1975: Robert A. Reynolds, O.D., continues his practice in Anaheim, CA, but had to shutter his practice in Long Beach thanks to the city's eminent domain project. Dr. Reynolds also reports that he has earned his General's Star within the Masons organization.



1982: Jeremiah L. Myers, O.D., has been an active Lion Member in Kodiak, AK, for more than a quarter of a century. In August he returned to Alaska from Oakbrook, IL, the headquarters of Lions International. There, he received training to fulfill the demands of the Chair of International Director, that seats him on a world board of 32. This two-year appointment was made in June 2008. Dr. Myers will preside at conventions, attend board meetings and participate in worldwide projects like preventable blindness. Dr. Myers notes, "This is both an honor and an opportunity to make a difference." The Lions organization was recently nominated for the Nobel Peace Prize by former President Jimmy Carter and recognized as the number one Non-Governmental Organization in the world by the United Nations.



1986: Carmen Suarez-Lopez, O.D., Hato Rey, Puerto Rico, attended SCCO's California Fajita and Margarita Reception held on the Fullerton campus during the AAO's October meeting in Anaheim. While visiting her alma mater, Dr. Suarez-Lopez had the opportunity to talk with SCCO administrators and faculty including Vice President of Student Affairs **Lorraine I. Voorhees, O.D., M.S., '71**.

1981

Robert T. Rice, O.D., and **Troy Allred, O.D., '99**, were the featured optometrists in the article, "Columnist's eyes make for bad pupils," by reporter and patient Gayle Carline. With humor, Carline writes about her vision exam experiences with the optometrists over the years at their practice in Fullerton, CA. The *Placentia News Times* printed the column in its September 18, 2008 issue.

1983

An eye exam nearly 10 years earlier, is credited with saving the life of, **Thomas C. Rued, O.D.**, Neenah, WI. In May 2008, Dr. Rued's throat began to swell while eating dinner. On the way to the hospital the throat problem went away but the chest pains became more severe. According to the story in the December 11, 2008 issue of *The Post-Crescent*, "The Iola native knew that time was of the essence because the eye exam nearly 10 years earlier led to the discovery of a bicuspid aortic valve. He did not know it at the time, but the congenital defect put him at greater risk of an aortic dissection or aneurysm, cardiac events with a significantly higher death rate than a heart attack."

Now, after several months of recuperation, Dr. Rued is back at his practice in Neenah, where he and his wife, **Julie Johnson-Rued, O.D., '85**, reside with their two children.



2003: Brevan Schauer, celebrated his first birthday on, November 14, 2008. He is the son of **Tracy (Skarphol) Schauer, O.D.**, and her husband, Jeff. Dr. Schauer has recently joined an ophthalmology practice in Monticello, MN, where the family resides.

IN MEMORIAM

SCCO was saddened to hear of the deaths of the following alumni and friends.

- James T. Carter, O.D., '40
Liverpool, NY
- Raisa Kocher, O.D., '41
Campbell, CA
- George A. Cobb, O.D., '42
Hanford, CA
- John B. McDonald, O.D., '49
Twentynine Palms, CA
- Jack M. Makin, O.D., '53
Turlock, CA
- Arthur W. Overbey, O.D., '54
Torrance, CA
- Herbert A. Solomon, O.D., '55
Los Angeles, CA
- Ray Reemsnyder, O.D., '64
Indianapolis, IN
- Harold L. Ross, O.D., '68
Los Angeles, CA
- Robert Doran Espe, O.D., '78
Doris, IA
- Takao Shishino, O.D., D.O.S.
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Honorary Alumnus, 1972
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Distinguished Service Award, 1998
Doctor of Ocular Science, 1999, honorary Patron
Centennial Honoree, 2004
Culver City, CA
- Mort Silverman, O.D.
SCCO Faculty, 1981-90
Boca Raton, FL

AROUND THE CAMPUS



New Website Photos: The College's redesigned website required dozens of new photos that were taken over the course of several months. Patient care photos, classroom and laboratory photos, outdoor campus photos, event photos, and general people photos were taken to convey the spirit of the institution to prospective students and other visitors to the website. Fortunately, SCCO students, faculty and staff are more than willing to answer the call to pose as models. Please visit the website at: www.scco.edu to view the photographic talents of SCCO's Director of Multi-Media Services L. Ernie Carrillo, B.A., and Multi-Media Assistant Matt Breneman.

How to Reach Us

Alumni Relations Office	714.449.7462
Optometric Placement Service "In-Sight"	www.scco.edu
Address/Record Changes	714.449.7462
Campus Store	714.449.7434
Continuing Education Office	714.449.7442
Development Office	714.449.7464
Eye Care Center	714.449.7400
M.B. Ketchum Memorial Library	714.449.7440
Publications Office	714.449.7463
Student Affairs Office	714.449.7444
Admissions	714.449.7444
Financial Aid	714.449.7448
SCCO Home Page	www.scco.edu

Core Values

The core values of the Southern California College of Optometry are those qualities that constitute the educational philosophy and spirit of the institution, and permeate every aspect of the campus community. The College emphasizes and enhances these values in its students throughout the professional program. The core values of SCCO are leadership, ethics, professionalism, compassion, commitment, pursuit of excellence, pursuit of knowledge, collegiality, and sense of community.

Vision Statement

Enhancing the quality of life through vision care.

Mission Statement

The mission of the Southern California College of Optometry is to provide the highest quality optometric education through excellence in teaching, patient care, research, public service and institutional management.

On the Cover:

On a beautiful February day, SCCO President Kevin L. Alexander, O.D., Ph.D., soaks up the California sun.

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Southern California College of Optometry

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Matt Breneman
Multi-Media Assistant



Mark Your Calendars

CONTINUING EDUCATION*

SCCO Online CE

Co-Sponsored by Vision West, Inc. & Alcon
Seven Courses; 2 CE credits each
Register at: www.scco.edu/ceonline

Sunday, April 19

Annual Cornea & Contact Lens Symposium
7 CE Credits / SCCO

Friday & Saturday, April 24 & 25

Indian Health Service CE Program
14 CE Credits / Flagstaff, AZ

Sunday, May 17

Spring CE Program — Clinical Topics Rapid Fire
7 CE Credits / SCCO

Sunday, June 14

Pediatrics Update — Lecture & Workshops
7 CE Credits / SCCO

Saturday & Sunday, July 11 & 12

Ocular Disease CE Program — Two Days
18 CE Credits / SCCO

Sunday, July 12

Ocular Disease — Specialized Workshops TBA
4 CE Credits / SCCO

Friday–Sunday, August 21–23

Glaucoma Certification Course
24 CE Credits / SCCO

*Continuing Education offerings are subject to change.
Please contact SCCO's Office of Continuing Education
for registration information: Voice 714.449.7442; FAX
714.992.7809; Website: www.scco.edu

Special Announcements

INAUGURATION OF PRESIDENT

KEVIN L. ALEXANDER, O.D., PH.D.

Saturday, April 18

3 p.m. / SCCO

105TH COMMENCEMENT EXERCISE

Friday, May 22

10 a.m. / SCCO

ALUMNI REUNION WEEKEND

Saturday & Sunday, October 10 & 11

Saturday

SCCO Campus

Continuing Education / 5 CE Credits

All Family BBQ

Campus Tours

Fullerton Marriott Hotel

Reunion Reception & Banquet

Reunion After-Glow Party

Sunday

SCCO Campus

Continuing Education / 7 CE Credits

Reunion Information: 714.449.7462

CE Information: 714.449.7442

SHARED VISIONS ART EXHIBIT

An Art Exhibit by Artists Who Are Blind or Legally Blind

The 2008–09 Exhibit Through August 2009

Carling Huntington Childs Family Eye Care Center,

SCCO

SEND US YOUR NEWS

Yes, we want to hear from you! E-mail your news and digital photos to: alumni@scco.edu.

Alumni Association of the
Southern California College of Optometry
2575 Yorba Linda Blvd.
Fullerton, California 92831

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